

Get your name or business

in our production program!

Advertise your services,

or dedicate a special message

to the cast and crew!

Poudre Theatre Play Program Ads

Advertiser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Size of Ad Space (see reverse) \_\_\_\_\_\_\_\_\_\_

Amount for Space $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

For your convenience, type or print your copy in the proper size box on the reverse side.

-or-

Submit artwork, copy, or questions to **josmith@psdschools.org**Phone H: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone W \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to

**Poudre High School** and mail to

Joel A. Smith

201 Impala Dr.

Fort Collin, CO 80521

Advertising Rates & Options

Check size desired

\_\_\_ Full page, 8 x 5……..…...…140.00

\_\_\_ Half page, 4 x 5…………....100.00

\_\_\_ ¼ page (vert.), 4 x 2 ½ ……75.00

\_\_\_ ¼ page (horz.), 2 x 5 …........75.00

\_\_\_ 1/8 page, 2 x 2 ½ .. ……......50.00Check desired position (optional)

PREFERRED POSITIONS (color printing)

\_\_\_ Inside Front Cover………..200.00

\_\_\_ Inside Back Cover………...200.00

\_\_\_ Outside Back Cover………250.00

\_\_\_ Patron Listing\*……………..10.00

Additional tax-deductible donation to Poudre Theatre $ \_\_\_\_\_\_\_\_\_\_

#  Total Amount for this order: $\_\_\_\_\_\_\_\_\_\_

\* All individuals or businesses who submit an advertisement or greeting copy will receive a complimentary Patron Listing in the program. Patron Listings without ad copy are available for $10.00.

Our programs are professionally printed, and we will follow your layout suggestions whenever practical, using our best judgment. PLEASE TYPE OR PRINT CLEARLY.

We and/or the printer cannot be responsible for the accuracy of handwritten copy. Advertising rates do not include special work such as artwork, layouts, photos, screens, effects, or specific typefaces. Often a letterhead or business card can be used for logo artwork if it can be photographed.

Artwork you furnish can be used without additional charge, but will be used only if practical. Digital copy and/or artwork can be submitted by email; physical artwork may not be returned. Photographs can be used. Glossy black and white reproduce best – other photos are subject to our approval. We will attempt to scan color artwork with the best possible resolution and clarity, but are limited by the equipment available to us. Reduction of photos, if necessary, is included in the cost.

Poudre Theatre’s liability shall be no greater than the cost of any specific space as requested in writing by this agreement.

**SIZE OF ADVERTISING SPACE**

Carefully type or print copy in proper area. Please do not glue or staple artwork or copy to this sheet. Clip materials to this page with instructions on size and location.

Eighth Page (Business Card)

Quarter Page - Vertical

Quarter Page - Horizontal